For more information about the charity visit www.mouthcancerawareness.org

Dental Showcase 2009 Review 2009 Stand U02

Reach for the Sky

Marinara Sutton’s Sutton’s Path to More Patients

Munroe Sutton and his son Jason, the current CEO of Hogies Australia.

For more information please call 0800 234 3508 or visit www.munroesutton.co.uk/dentist

For more information please visit www.munroesutton.co.uk or call 0800 455 0773

To find out more contact Castellini on 0870 756 2019 or visit www.castellini.co.uk

To place an order, receive further information or samples to try please call 020 846 81000

Evident...It’s All About Quality

At this year’s Dental Showcase Evident wowed dentists with not only their magnificent new stand but with their beautifully designed lights and chairs.

Evident’s dedicated and experienced team of consultants, including dispensing opticians, were on hand to demonstrate the custom-made lights supplied by leading supplier ExamVision™. Considering their superior design and craftsmanship, it’s clear to see why these ExamVision™ lights proved to be so popular.

Evident also demonstrated their highly desirable consumable products, most of which are from leading US dental company Danville. Danville developed their range of “Adhesive Dentistry” products with the help of leading US dentist Dr Raymond Bertolotti. These include Pradicate, the ONLY system you need for dentists and enamel bonding, including ProBond Sealant, and the Formable, flowable composite and the Accolade PV-Vener placement system.

All of the products in the Danville range are designed to enhance daily working practices, helping to offer patients the very best in modern clinical dentistry. If you would like more information about Evident’s range of quality products simply FreeCall 0500 321111, Email examvision@evident.co.uk or visit www.evident.co.uk

The Hogans were happy to chat with delegates about his son Jason, the current CEO of Hogies Australia.

‘It’s such a beautiful design and the product looks like it will become a real best-seller for Huntleigh,’ said Mr. Ricks. ‘And it is still a very affordable price for our products.’

With over 30 years of experience in the design and management of Patient Referral Schemes, dental professionals were interested to see how these schemes could roll out to more patients with Munro Sutton’s marketing solutions.

Delegates were able to see the benefits of membership include: - reducing the cost of patient care; - improving the quality of patient care; - reducing the cost of treatment; - improving the efficiency of the practice; - improving the patient satisfaction; - improving the patient experience; - improving the patient retention.

The team from Munro Sutton were also pleased to explain the discounted prices offered by Sutton Laboratories, to which members gain access.

Munro Sutton also delighted to sponsor the 2009 BDA Benevolent Fund Christmas Draw. For more information please call 0800 234 3508 or visit www.munroesutton.co.uk/dentist

BDA Dental Event: November 30-December 6, 2009

To place an order, receive further information or samples to try please call 020 846 81000

Two of our featured products that received a lot of interest were: - SmartSeal - a smart sealant for carious lesions that is available in a variety of shades and offers a wide range of benefits, including ease of use, cost-effectiveness, and improved patient satisfaction; - Speedcure - a smart curing system that allows for faster and more accurate curing of composite materials, reducing treatment time and improving patient outcomes.

The NSW Dental Council to decide whether to introduce a new dental check system – the SmartSeal System - which is designed to improve the detection and treatment of caries in order to reduce the risk of dental decay, and to improve the overall health of the population.

Since the original was released, Hogies Eyewear has gone on to develop a solid reputation for providing excellent eye protection combined with lightweight and stylish designs. The Hoges were happy to chat with delegates about their continued experience of over 30 years, which now includes advising the Australian Air Force.

Blackwells supply the new and improved Hogies Sympal range, which features a range of frames that are lightweight, comfortable, and stylish. The Hoges were happy to chat with delegates about their continued experience of over 30 years, which now includes advising the Australian Air Force.

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Tavom: Continuing to Exceed All Expectations

Tavom have continued to demonstrate why their reputation as a leading supplier of dental cabinetry is well deserved.

At the recent BDTA Dental Showcase, held between the 12th and 14th November at the Birmingham NEC, Tavom had an impressive display featuring some of their most popular designs.

The sleek lines and user-friendly designs on display impressed delegates visiting the stand, especially the new Minnie design.

With infection control a renewed priority, dental practitioners were interested to see how Tavom’s specially designed CAD software was able to demonstrate the full range of options available from the Kalamol ROF range, designs that would clearly complement any practice.

With their reputation for an uncompromising approach to achieving perfection, the Tavom team were kept busy with enquires for their services.

Built on a reputation gained from over 30 years of experience, Tavom continue to demonstrate the high levels of customer service and quality products expected by today’s dental profession.

For more information please call Tavom UK on 0870 732 1121

Dental Professionals from all areas of clinical practice were present as key visitors to the IUD, Eastman Dental Institute’s stand 112 at this year’s BDTA Dental Showcase, with delegates keen to find out how the experienced new product, Cleanlease, can open the door to greater patient numbers.

Stand 115 at the exhibition was a hive of activity with the Cleanlease team explaining to practitioners the system (Pre-Alignment, Space Closure, Alignment, Finishing / Detailing, Exhile) which, when combined, offers a solution to a wealth of malocclusions without specialist referral, but with specialist support.

Visitors were fascinated to see new appliances such as the CODA and Clearing Spring were used to help treat patients within the GDP practices, and many visitors were left feeling confident their patients could benefit from the Cleanlease system.

The exhibition also saw the launch of Clearches, which offers patients a computer generated video of the predicted movements of their teeth, achieved by treatment: a fantastic tool to show the possible outcome of treatment.

For more information call the OPL Laboratory & Diagnostic Facility on 01942 357902 or email info@clearstep.co.uk

From Dental Innovations to Charitable Efforts

Everyone loves a try before you buy opportunity and nowhere was this more evident than at the Henry Schein Minerva stand, where visitors were able to put an extensive range of products and solutions to the test.

2009 Dental Showcase saw the launch of Dental Innovations: Henry Schein Minerva’s new space saving designs, presenting the latest and most innovative dental products from some of the industry’s leading brands.

This new and exciting offering encouraged visitors to see and experience for themselves the state-of-the-art CADCAM system CEREC; boasting shorter milling time, unrivalled precision and complete ease of use.

But it didn’t stop there; the Henry Schein Minerva team played a huge role in the success of the Bridgaball II held on the evening of Friday 13th November raising over £13,000 for Bridge2Aid, a fast growing dental and medical aid organization.

If you missed the 2009 BDTA Dental Showcase but would like to be a part of the Henry Schein Minerva team, please call 0870 10 20 43 or visit www.henryschein.co.uk

BDA 2009 Review

This year at the BDA Dental Showcase, held on the 13-14 November at the Birmingham NEC, were clearly impressed with the products and service provided by Nuance.

There was a great deal of interest in the range of basins available from Nuance, with the Epyla Pro and Epyla Smart both attracting a great deal of attention, thanks to the superb image quality and magnification levels.

The lightweight materials ensure maximum comfort for the wearer during procedures.

Dental professionals were also impressed with the quality of service offered by Nuance, both pre and post purchase, with in-depth equipment surveys and ongoing aftersales to guarantee optimum usage.

The team from Nuance was also pleased to see the new products in their catalogue being of interest, most notably the Contura range of alcohol-free antimicrobial cleaning products. With their powerful Beocid formulation to inhibit re-contamination of treated areas, even several days after application, the Contura range offers powerful decontamination on virtually all surfaces.

For more information please call Nuance on 01453 755659, email info@review-led.com or visit www.review-led.co.uk

Clearstep’s Complete-Orthodontic System Brings a Smile to the BDTA 2009 Dental Showcases

Clearstep have enjoyed a busy and productive time at the BDTA 2009 Dental Showcases, with delegates keen to find out how the experienced new product, Cleanlease, can open the door to greater patient numbers.

Breathe safe, dry air into your practice

Dental Professionals can revolutionise their practices by entering into a new relationship with Dental Air. Practitioners may be stung by the price, but without the most up to date air compressor system they may be missing out on a wealth of new products and solutions to the market.

Dental Air provides a no obligation survey for all UK mainland practices, allowing them to see how their systems can be improved by converting to oil-free compressors. Too many centres are still only several years of age to their compressor systems, unaware of the dangers. Particles and high levels of moisture could leave unimpressed instruments at risk of damage if they are not maintained correctly.

Capabilities to the best possible care for their patients in all elements of their treatments are understood the importance of, infection free compressed air in their dental instruments. By entering into a relationship with Dental Air, customers will receive updated relevant information on all new products and developments.

Call Dental Air on FREEPHONE 0800 542 3735 and ask for a FREE Practice Manager’s Guide, or visit www.dentalair.co.uk

A Sizable Crowd were often seen gathered round the IUD exhibition, held at the NEC in Birmingham, to see the latest innovations and technical developments drawing much attention from visitors.

New Empress Direct Composite and recent additions to the new IPS Max system provided an exciting overview being strongly supported by dentists with the right solutions to help practices move and laboratories forward.

With over 15 new products on display including AdheSE One F bonding paste, innovative BlueWave Curing Light family, the company showed why they were one of the in-depth knowledge and product range within the field of CAD/CAM Dentistry. IPS Empress CAD, IPS e.max CAD and the C5 (Charm side) were all on display and proved popular.

The company is proud of the progress made within the past years and the innovative solutions offered by the whole dental team.

Darryl Muf, General Manager commented, “Simply, this was our most successful Showcase to date. It gave me real optimism for the year ahead.”

Preventative dentistry also played a major element, with the Florida Probe, for instance, as ever. The Company were promoting the Minimal Intervention programme with two new products. GC Saliva Plus demonstrates the new capability to moisten the oral mucosa, whilst soothing the tissues and cleaning and protecting the mouth from harmful bacteria.

Used for just seven days, Xerostom will significantly increase unstimulated saliva flow rates, leading to an increase in the latter. As a result patients can enjoy an improved quality of life, with less chance of suffering from periodontitis.

The Xerostom range comes in a variety of applications to suit all requirements, is suitable for diabetics and is now available from Curaprox UK.

For more information please call 01480 826804, email enquiries@curaprox.co.uk or visit www.curaprox.co.uk

Suffering from xerostomia can be a significant detractor from patients’ quality of life, with the lack of saliva often causing serious oral health conditions.

Available from Curaprox, Xerostom is a new oral hygiene product line especially formulated to bring it relief. This comprises of two new products: Moisturise, which keeps moisture in the oral cavity, soothing the tissues whilst cleans and protecting the mouth from harmful bacteria.

For more information please call Tavom UK on 0870 752 1121 or spa@tavom.co.uk

Cleaning and Clearing –...